

Western, Eastern and Northern Cape

Charity/ Organisation

Angel Project Vredendal & #againstperiodpoverty



Angel Project Founder ~
Janine Storman-van Zyl



#againstperiodpoverty Founder ~
Lindsay Adams

A small team making a big impact for animals and women

The offices based in the Western, Eastern, and Northern Cape are small, with our employee numbers being low—only surpassed by the Zambia region, which has five. However, we are determined not to let that dampen our enthusiasm.

When discussing the various charities we could support, two stood out as equally important to us: Angel Project Vredendal and #againstperiodpoverty.

Angel Project Vredendal (APV) supports the Matzikama area, which is predominantly low-income and rural. Many residents are unable to feed or care for their pets due to financial constraints, and the absence of a local SPCA makes the organization's efforts more challenging and costly.

With this in mind, we knew that any donation would go a long way. We decided that a collection of tinned and dry cat or dog food would be the easiest for APV to distribute.

The challenges of #againstperiodpoverty are equally significant, with the high cost and inaccessibility of menstrual products for women and girls, along with the lack of clean running water and sanitation facilities. We knew that any contribution we could make to help a woman or girl, even if only for one week, would be greatly appreciated.

While we are hoping to garner as much support and as many products as possible for our two charities, we have initially leaned on the generosity of all employees in our region, asking for financial contributions that we will use to buy products for both worthy causes.

We will keep you posted on the growth of our product stash.